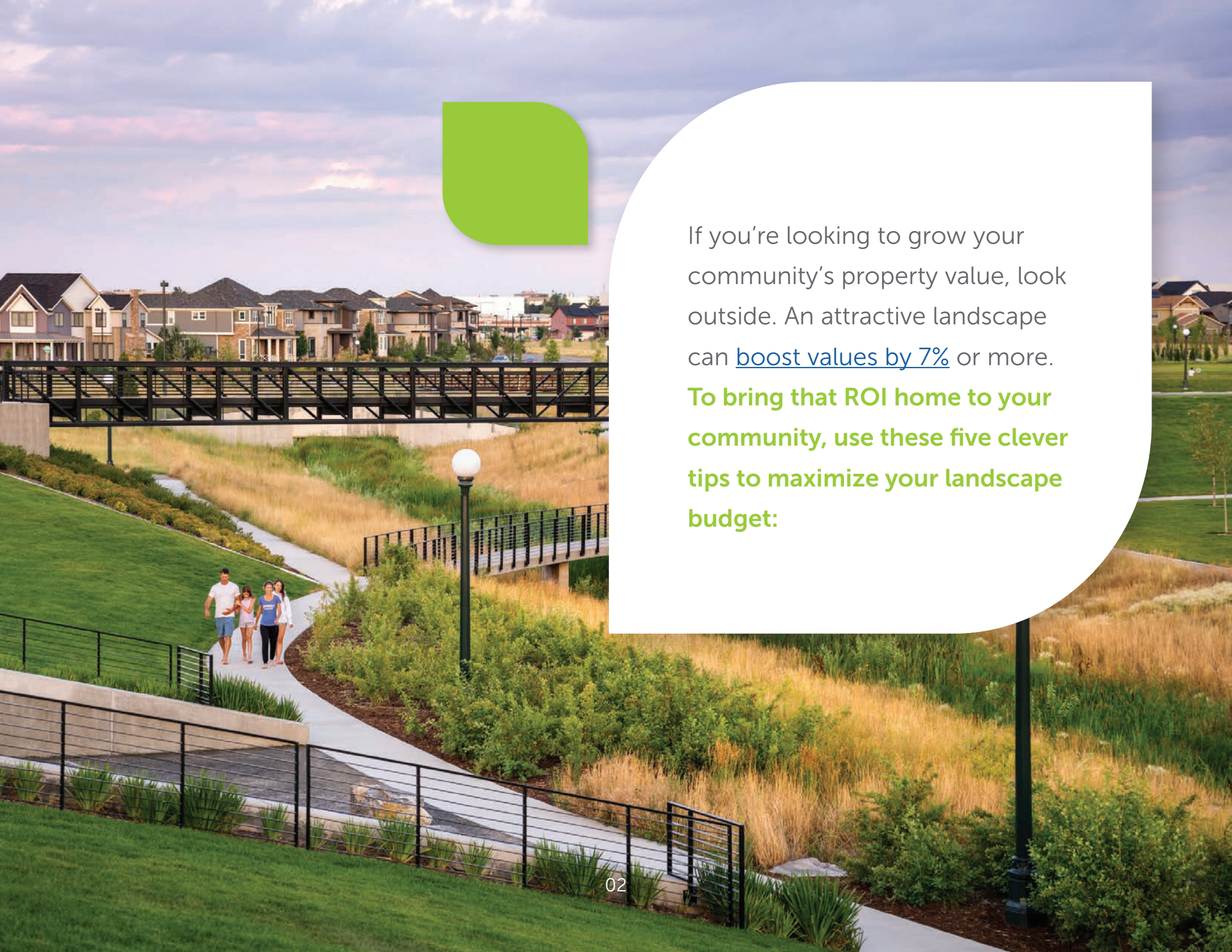




5

## Clever Ways to Maximize Your HOA's Landscaping Budget

BrightView 



If you're looking to grow your community's property value, look outside. An attractive landscape can [boost values by 7%](#) or more. **To bring that ROI home to your community, use these five clever tips to maximize your landscape budget:**

# 1

## Choose the Right Plantings

You've probably heard about calculating the true cost of ownership for a car; but did you know you can do the same for plants? Aside from the initial purchase price and installation, a plant's ability to survive your local environment and their ongoing maintenance needs will affect the true cost of ownership over time. Hence, some of your best bets are:

- Native plants because they're well adapted to your climate and soil
- Perennials because they offer year-round visual appeal
- Evergreens because they maintain a consistently lush appearance



# 2

## Have Good Oversight in Place

Whether it's initial installation or ongoing maintenance, you want the job done right the first time. A good oversight structure can help you avoid the frustration and time-consuming distraction of coordinating rework. When you hire a landscape partner, make sure they have the following:

- A dedicated account manager to supervise the project and serve as the single point of contact for your HOA
- A crew supervisor to oversee daily activities
- A well-trained and qualified crew to correctly implement the agreed-upon scope. (Need help with vetting? [Here's what to ask](#) a potential landscape partner)





## Invest in an Ounce of Prevention

Let's revisit the car analogy. Most cars have a maintenance schedule so you know when to perform critical maintenance – like oil changes – that will help you avoid more costly repairs. While your landscape doesn't come with a manual, it should have a maintenance schedule, too. Your landscape partner can (and should) generate this for you. As an added bonus, it will make budgeting easier.

In addition to your regular maintenance services, your schedule should include standards and timing for:

- Tree care
- Fertilization
- Water management
- Weed and pest management
- Storm preparedness

While preventative measures aren't very exciting, they're worth every penny. It's worth investing in this care with a knowledgeable provider. Much like a cut-rate mechanic, enlisting a less-than-qualified provider can cause expensive damage to your landscape that reverberates months or years into the future.

# 4

## Reduce Water Consumption

Landscape irrigation in the USA is estimated to use 9 billion gallons of water daily. Unfortunately, as much as 50% is wasted due to inefficient application, representing a huge opportunity for savings. In fact, you can reduce your water costs by up to 20% just by implementing a water management program. And better yet, many water conservation rebates exist that can offset the cost of irrigation improvements. Water management programs typically include:

- A water usage analysis to identify opportunities for savings
- Grouping plants with similar water needs to reduce unnecessary watering
- Integrating water-efficient plants in lieu of thirstier varieties
- Installing smart irrigation technology that automatically adjusts watering based on real-time soil moisture and weather data
- Updating existing irrigation systems with high-efficiency nozzles, drip conversions, and pressure regulators
- Regular inspections to identify and repair leaks





## Reduce Administrative Costs by Consolidating Services

Finding opportunities to bring down administrative costs is like finding money in the couch cushions. The effort won't go unnoticed by residents, especially if it helps the HOA's budget go farther without a raise in dues. Combining multiple services to a single vendor is a smart and easy way to potentially lower service costs. Plus, it could reduce the time you spend vetting and negotiating with vendors. Services that can often be combined with your landscape management include:

- Tree care
- Snow removal
- Storm preparedness and response
- Exterior maintenance like pressure-washing and porter service



## Ready to Maximize Your HOA Landscaping Budget?

With one call, you could put all these tips into motion for your community. Your local BrightView team will make the process quick and easy. We'll meet with you to learn about your goals and visit the site see how we can help. Then, we'll work to develop a plan that helps you get the most out of your landscape and budget.

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**CALL US TO GET STARTED**

**844-230-6136**

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